



PRIVACY POLICY

(Compliant with UK GDPR & Data Protection Act 2018)

A&B Drainage Ltd Privacy Policy

Effective from July 2025

1. Introduction

A&B Drainage Ltd is committed to protecting your privacy. This policy explains how we collect, use, and protect your personal information when you use our website or services.

2. Who We Are

- Company Name: A&B Drainage Ltd
- Company Registration Number: 14421533 (Registered in England & Wales)
- Registered Office: Priory Farm, Andwell, Hook, Hampshire, England, RG27 9PA
- VAT Number: 432029725
- Contact: info@abdrainage.co.uk / [01256 688650](tel:01256688650)

3. Information We Collect

We may collect:

- Name, company, email, phone number, and address (via contact forms).
- Project or service details you submit.
- IP address, browser type, and usage data (via Google Analytics).
- Any correspondence you send us.

4. How We Use Your Data

We use your data to:

- Respond to enquiries and provide quotations.
- Carry out contracted drainage services.
- Send service updates and important notices.
- Analyse website performance.

5. Legal Basis for Processing

We process your data under:

- Performance of a contract.
- Compliance with legal obligations.
- Legitimate interests (business operations & marketing).

6. Sharing Your Information

We do not sell your data. We may share your data with:

- Service providers assisting with our business operations.
- Legal or regulatory bodies when required.

7. Data Retention

We keep your data for as long as necessary to fulfil the purposes above, and as required by law (usually 6 years for financial records).

8. Your Rights

You have the right to:

- Access, correct, or delete your data.
- Object to processing.
- Withdraw consent.
- Lodge a complaint with the ICO (www.ico.org.uk).

9. Contact Us

To exercise your rights, contact Louis Barnett at louis@abdrainage.co.uk